

**SOLAR  
POWER  
2006**



**OCT 16-19  
SAN JOSÉ  
CALIFORNIA**

Gain corporate visibility  
as a sponsor of  
the Solar Power 2006  
**Internet Television  
Webcast**

**Sponsors will have their company, executives, and products featured in the live webcast. Company-specific video content will also be available for use on your website after the show, as well as archived online with all Solar Power 2006 video content for 12 months.**

EQ TV ([www.EQ.TV](http://www.EQ.TV)) and its partner TV Worldwide ([www.tvworldwide](http://www.tvworldwide)) are providing live and archived coverage of Solar Power 2006. For sample content from another show, visit <http://www.golfcenter.tv/event/default.cfm>.

Each sponsorship package is negotiated individually, so sponsorships can be customized to suit your needs. Companies sponsoring the overall conference will receive the following discounts off the sponsorship prices listed on page 2:

<b>Solar Power 2006 Sponsorship Level</b>	<b>Discount on Webcast Sponsorship</b>
\$25,000 or more (Host or Platinum)	25%
\$10,000 (Gold)	10%
\$5,000 (Silver)	5%

## Solar Power 2006 Internet Television Webcast Sponsorship Benefits

Benefits of Sponsorship	Main Webcast Sponsor \$5,000	Supporting Webcast Sponsor \$2,500	Patron Webcast Sponsor \$1,500
Your company's logo will be featured on the website that houses the archived webcast content, which will remain free for visitors to access for one year following the end of the event. All logos will be cycled in order to maximize the logo's size and visibility.	Four Slots Available  Cycled every Minute	Six Slots Available  Cycled every five minutes	Twelve Slots Available  Cycled every fifteen minutes
Your company's website will be accessible via links on the website for the Solar Power 2006 Internet television webcast.	Yes	Yes	Yes
Your company will be recognized by the webcast's on-air host.	Announced at the beginning of each segment of the live webcast.	Announced twice every hour	Announced once every hour
Your senior executives and business development staff will be entitled to exclusive interviews, of up to ten minutes in duration. In addition, you may be entitled to additional interviews, of up to five minutes in duration each, that will highlight your product or service. All of these interviews will be featured on the live event webcast and archived on the website for the Solar Power 2006 Internet television webcast.	2 exclusive interviews, up to ten minutes in duration each; four additional interviews, up to five minutes in duration each.	1 exclusive interview, up to ten minutes in duration; 2 additional interviews, up to five minutes in duration each.	1 interview segment, up to five minutes in duration.  No additional interviews.
You will receive broadcast-quality digital videotape or DVD containing your employees' interviews. These videos can be used for promotional videos, broadcast commercials, or other corporate communications.	Five broadcast-quality digital videotape or DVDs.	Three broadcast-quality digital videotape or DVDs.	One broadcast-quality digital videotape or DVD.
Your company and its presence at Solar Power 2006 will be featured in press releases distributed by TV Worldwide to over 2,500 media outlets in the U.S. and abroad.	Yes	--	--

**Solar Power 2006 Internet Television Webcast  
Sponsorship Agreement**

**PLEASE SELECT YOUR LEVEL OF WEBCAST SPONSORSHIP. PLEASE SIGN  
AND FAX THIS PAGE TO 703-961-9255.**

\_\_\_\_\_ *Main Webcast Sponsor* (\$5,000)  
\_\_\_\_\_ *Supporting Webcast Sponsor* (\$2,500)  
\_\_\_\_\_ *Patron Webcast Sponsor* (\$1500)

\_\_\_\_\_  
Sponsoring Company

\_\_\_\_\_  
Name and Title

\_\_\_\_\_  
Signature and Date

\_\_\_\_\_  
Email address

\_\_\_\_\_  
Credit Card Number and Expiration Date

**Accepted by TV Worldwide, Inc.**

\_\_\_\_\_  
FRANK LEITER, COO

\_\_\_\_\_  
Date